



By Informa Markets

**Informa Markets**

8/F Woodo Bldg,  
214 Mangu-ro, Jungnang-gu,  
Seoul 02121 R.O.Korea

**t** +82 2 6715 5400

**e** [sfh-info@informa.com](mailto:sfh-info@informa.com)

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### **Event Notice: Seoul Food & Hotel 2020 rescheduled for 15 – 18 September 2020**

Informa Markets and KOTRA, the organiser of **Seoul Food & Hotel 2020**, has taken the difficult but necessary decision to postpone Seoul Food & Hotel 2020, originally scheduled for 19 – 22 May 2020, with **the new dates confirmed for 15 – 18 September 2020 at KINTEX**.

The decision was made following extensive consultations with the relevant authorities and stakeholders considering the uncertainties arising from travel disruptions and other circumstances due to concerns of the COVID-19 situation.

We sincerely apologise for any inconvenience this may cause you. We believe these new dates will allow more time for normality and confidence to return to the marketplace, ease travel restrictions, and provide all-around better conditions for exhibitors and visitors to engage. The Seoul Food & Hotel team will reach out to all parties regarding further logistics and planning.

We would like to thank you for your patience and understanding, and greatly appreciate your continuous support of Seoul Food & Hotel 2020. Our sole focus remains to provide an event of enhanced quality, with more exhibitors and qualified trade buyers to make your participation a huge success. We look forward to welcoming you again in September 2020.

Should you have any questions or concerns, please contact [sfh-info@informa.com](mailto:sfh-info@informa.com) for urgent assistance.

Sincerely,  
Seoul Food & Hotel Organisers

